



WJLA-TV/DT WASHINGTON, DC

WJLA  
1100 Wilson Blvd. 6th Floor  
Arlington, VA 22209

Greer Margolis & Mitchell (GMMB)  
3050 K Street, NW  
Washington, DC 20007

## Contract # 198104

### Schedule Dates

10/09/12-10/15/12

### Advertiser

Obama for America/D (9323)

### Agency/T-Code

Greer Margolis & Mitchell (GMMB) (2116)/ELECTR

### Product

Political-Political (1088)

### Brand

Est 2002 OFA Add to Sked A 10/9 - 10/15 (72463)

### Salesperson

Petro, Susan (1110)

### Sales Office

WJLA - Core Team

### Buyer Name

Nagelberg, Dan

### Phone/Fax

/

### CPE

OFA/Add to Sked A/2002 10/9 - 10/15

### Account Types

Local/Political Candidate Agency

### Billing Type

Calendar

### Comments

Date Entered 10/08/12  
Last Modified 10/11/12  
Entered By Susan Petro  
CO-OP NO  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$12,630.00  
Net Total \$71,570.00  
Sales Tax

**WJLA Arlington (WJLA)**  
By Calendar Month  
Oct. 2012 43  
Grand Total: 43  
Rate \$84,200.00  
\$84,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	3:58P- KATIE COURIC			1	2	1	1			5	\$1,200.00	\$6,000.00	WJLA Arlington (WJLA)		10/8/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @6A			1	1	2	1			5	\$600.00	\$3,000.00	WJLA Arlington (WJLA)		10/8/12
3.0	Normal Line / SPOT	10/10/12-10/11/12	4	:30	11P- NEWS5-ABC 7 NEWS @ 11P				1	1				2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		10/8/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11P- NEWS5-ABC 7 NEWS @ 11P			1			1			2	\$1,600.00	\$3,200.00	WJLA Arlington (WJLA)		10/8/12
5.0	Normal Line / SPOT	10/09/12-10/09/12	3	:30	6:58P- ABC 7 NEWS SPECIAL			1						1	\$3,000.00	\$3,000.00	WJLA Arlington (WJLA)		10/8/12
6.0	Normal Line / SPOT	10/11/12-10/11/12	4	:30	9P- ABC-ABC NEWS				1					1	\$7,000.00	\$7,000.00	WJLA Arlington (WJLA)		10/8/12
7.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	7:57P- ABC-SHARK TANK					1				1	\$1,500.00	\$1,500.00	WJLA Arlington (WJLA)		10/8/12
8.0	Normal Line / SPOT	10/12/12-10/12/12	4	:30	9:01P- ABC-WHAT WOULD YOU DO?					1				1	\$2,500.00	\$2,500.00	WJLA Arlington (WJLA)		10/8/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	10:58A- ABC-THE VIEW			1	1	1	1			4	\$1,200.00	\$4,800.00	WJLA Arlington (WJLA)		10/8/12
10.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	10:58A- ABC-THE VIEW			1						1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/8/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	3:58P- KATIE COURIC			1						1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		10/8/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at [www.wjla.com](http://www.wjla.com) and are incorporated by reference in their entirety.



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12.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6A- NEWS-GOOD MORNING WASHINGTON @ 6A	1								1	\$600.00	\$600.00	WJLA Arlington (WJLA)		10/8/12
13.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	11P- NEWS-ABC 7 NEWS @ 11P	1								1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		10/8/12
14.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	9A- LIVE!	1								1	\$1,000.00	\$1,000.00	WJLA Arlington (WJLA)		10/8/12
15.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9A- LIVE!		1	1	1	2				5	\$1,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/8/12
16.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	6:59A- ABC-GOOD MORNING AMERICA		1	1	1	1				4	\$1,600.00	\$6,400.00	WJLA Arlington (WJLA)		10/8/12
17.0	Normal Line / SPOT	10/10/12-10/12/12	3	:30	6:58P- WHEEL OF FORTUNE				1	1	1			2	\$4,500.00	\$9,000.00	WJLA Arlington (WJLA)		10/8/12
17.0.1	Closed Preempt	10/11/12															WJLA Arlington (WJLA)	No Avail/Exception -	
18.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:27P- JEOPARDY	2		X	X	X	X			2	\$5,000.00	\$10,000.00	WJLA Arlington (WJLA)		10/8/12
19.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	6:58P- WHEEL OF FORTUNE	1								1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)		10/8/12
20.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	7:27P- JEOPARDY	1								1	\$5,000.00	\$5,000.00	WJLA Arlington (WJLA)		10/8/12
21.0	M/G For 17.0.1 / SPOT	10/11/12-10/11/12	4	:30	6:58P- WHEEL OF FORTUNE				1					1	\$4,500.00	\$4,500.00	WJLA Arlington (WJLA)	Wheel - add	10/11/12

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